

PUTTING A SPRING BACK INTO YOUR STEPS



Hyaluronic acid (HA) is a gel-like water-retaining molecule naturally present in all connective tissues in our body (e.g. tendons, ligaments, cartilage). HA has the capacity to bind and retain water molecules and is found in high concentration in synovial fluid between joints, eyes and skin.

HA is an important component of both cartilage and synovial fluid, and it provides an overall benefit to the health of our joints. Concentration of HA in the synovial joint will help to:



Provides rigidity and elasticity to cartilage



Enable joint to absorb shocks



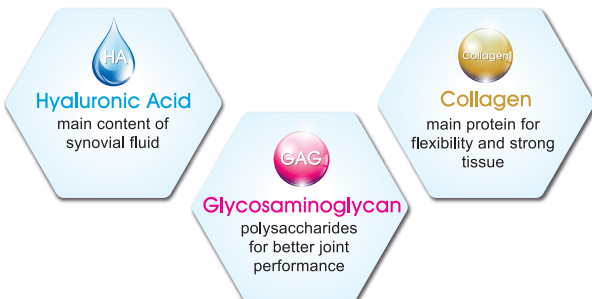
Allow smooth and fluid movement of the joints



Reduce friction between cartilage surfaces

Feel the uniqueness of Hyaluronic Acid Complex

Hyaluronic Acid Complex (HA Complex) is a natural compound that is high concentration of hyaluronic acid and also contains collagen and glycosaminoglycans (GAG). These components form the structural connective tissues in joints.



HA Complex has a multiplying effect (up to 10x times) of the natural production of hyaluronic acid in the joints. Together with its components of collagen and glycosaminoglycans (GAG), they provide greater benefits and a potent lubricating effect than ordinary hyaluronic acid.

Myth About Hyaluronic Acid

Q: Hyaluronic acid is only useful to improve skin condition.

A: False. In addition to keeping skin hydrated hyaluronic acid also serves consumers by increasing the level of hydration and lubrication in joints. As we age our joints naturally become less lubricated which can lead to inflammation and pain during the course of everyday activities.

Q: Hyaluronic acid is produced naturally in the body, so I don't need to take it as a supplement.

A: False. Hyaluronic acid is produced at different levels at different stages of a life, it is important to note that the body's hyaluronic acid production decreases year by year. Introducing this powerful hydration agent as a supplement in your daily regime will ensure that your body will still experience the full benefits of this molecule in your system.

Q: Bacteria fermentation the only source of hyaluronic acid for oral consumption.

A: No. bacterial fermentation is the most common method of producing hyaluronic acid. Rooster comb is the most common alternative for natural hyaluronic acid extraction. The rooster combs extracts are extensively purified and undergoes various levels of treatments including filtration, drying, and conditioning in order to obtain hyaluronic acid. Studies shown the HA of rooster combs has a multiplying effect (up to 10x times) of the natural production of hyaluronic acid in the joints.